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Tenth Annual Conference

Smarter Transit for Future Cities: The Next 10 Years

BRT – Improving the quality of urban life



Supported by:



MetroBus+

Managing objections



Jen Pritchard

MetroBus Integration Manager

Objectors



Present at public inquiries – had own **traffic consultant**
Lobbied planning committee and **challenged** process

Supported by sympathetic MPs

Photo calls, door to door, public meetings, petitions

Effective users of social media

Used own contacts in national media

Supported by **well funded national campaign groups**
with **access to legal expertise** at highest level

NO
SBL

Guides and resources

Strategies and tactics

Understanding the process

Who makes decisions?

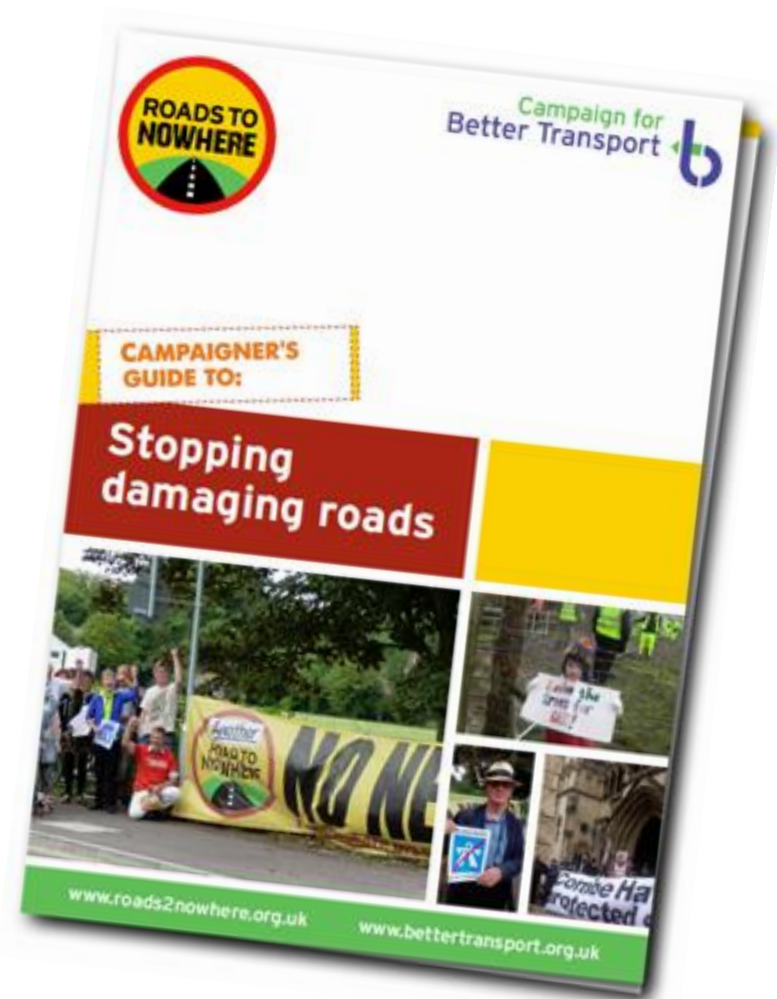
Mobilising support

Web presence

Raise funds

Hire consultants - legal

Protest and direct action



When all else fails – direct action



The clean up and the cost



Tree sit-in that cost council £1m: Two court orders and specialist rescue team were needed to remove group protesting at new bus route

- Rising Up built treetop encampment and tunnels on £200million bus route
- Said route would harm nature and called for support to stay permanently
- Brought back down to earth after council spent £1million to remove them

By JAMES DUNN FOR MAILONLINE

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A council had to stump up £1million to evict protesters from a treetop protest over a controversial bus route, it has emerged.

The sit-in aimed to save allotments from demolition to make way for a new £200million MetroBus route in Bristol.

But the city council had to pay for two High Court orders and a specialist rescue team to bring protesters down from treetops and out from specially-built tunnels.

Scroll down for video



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DON'T MISS

Ecstatic Fearné Cotton and husband Jesse Wood welcome baby girl Honey Krissy... and her name is a sweet tribute to his late mother Second child for couple



Make-up free Cara Delevingne unleashes her tomboy side as she rides through the Nevada desert on customised bike at Burning Man Festival



Quite the handful! Katy Perry showcases her assets in plunging black gown as she imprints her palms in concrete at Hollywood premiere Famous for her curves



Heavily-pregnant Samia Ghadie shows off her baby bump in a low-key outfit as she hits the shops just weeks before due date Expecting her 2nd child



Red hot Rita Ora almost busts out of a low-cut leather and chains ensemble as she makes a leggy arrival at Jeremy Scott party Certainly upfront



The longest to reign over us: Business as usual for the Queen as



Involve

Early engagement

Never too much or too early

Be honest and open about difficult choices

Keep briefing regularly



**Villagers asked for views on
future with a new link road**

Talk to local groups

Internal officers – support them

Beware of the implications of decision making

Let others tell your story & support your supporters



Get **businesses** on board

Pro-people are often **quiet**

Find a champion

Be **open** and **transparent**

Provide factually **correct** information

Correct myths and legends

Quantify the objectors/objections

Reassure decision makers

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